

We are

 **Bamboo**

The most innovative  
capital markets  
platform

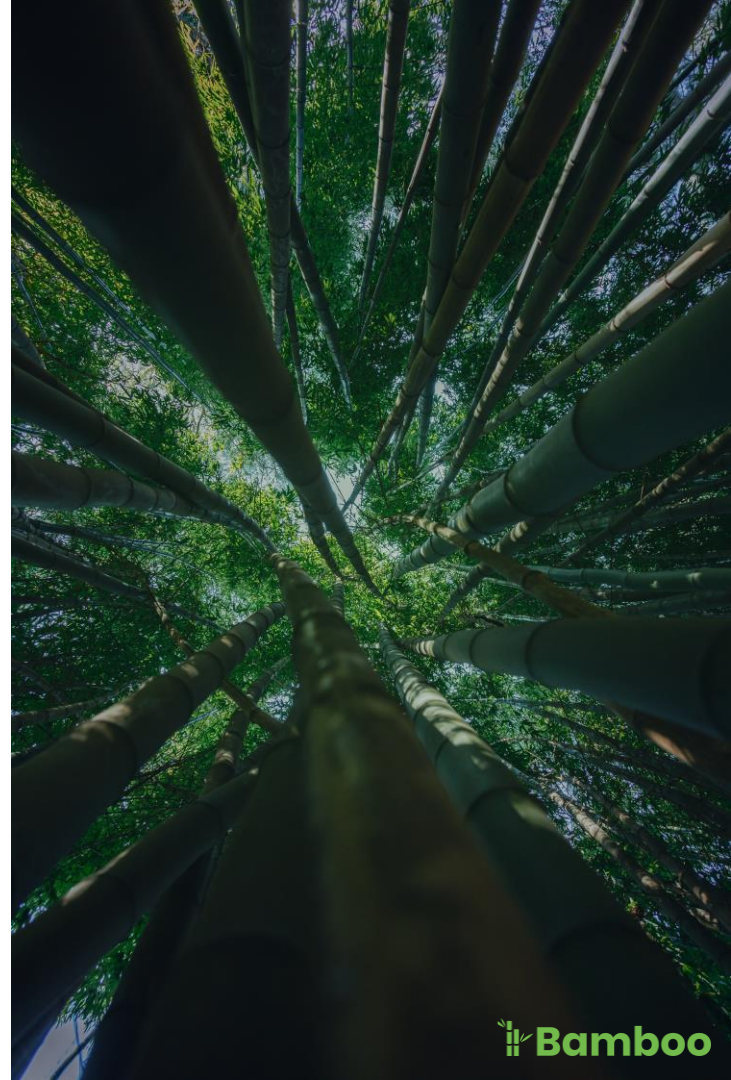


# Trivia about Bamboo

Bamboo's name comes from the plant *Bamboosa oldhamii*. Its choice relates to several of its positive features, as its flexibility, capacity to generate oxygen, and the creation of strong roots to enable quick growth later on. Those attributes help build what is necessary to merge capital markets and technology:

- Fast growth;
- Light;
- Strong;
- Sustainable;
- Resistant to erosion;
- Fresh and chill.

Pretty cool, right?



# Our Values:

Read carefully the next slides! They say a lot about who we are, what we believe in, and what we expect from our team!

1. Ownership
2. Collaboration
3. Oxygenating and resonating attitude
4. Entrepreneurial and resilient roots
5. Constant seek for excellence and sustainable results



# 1. Ownership

*The Bamboo thrives in harsh environments, regardless of circumstances, even being able to grow in the desert*

- a) Nonconformist for nature, even when your role has been due accomplished, unstoppable seek for excellence inside or outside your field
- b) Incentive to meritocracy, able to recognize other person's work as well as your own
- c) Authentic feedbacks are recognized as learning opportunities, and not taken personally



## 2. Collaboration

*Bamboos always grow close to each other, as they are aware that, together, they are stronger and more resilient*

- a) Strategically multidisciplinary and diverse team, potentializing the best aspects of each person
- b) Decisions always guided by the best argument, and not by who defended it, defining the future of every project
- c) Collaboration and respect for each other taken seriously in practice, with genuine will to help and shared goals throughout the company



### 3. Oxygenating and resonating attitude

*The Bamboo is a CO2 exterminator, it releases 35% more oxygen to the environment than most trees and absorbs five times more carbon dioxide, being vital to the ecosystem*

- a) Challenges the status quo in the market. Every action targets to generate value through technology
- b) Uses his intellectual curiosity for his own development and, consequently, for the development of the whole ecosystem
- c) Turns relationships more simple, agile and effective





## 4. Entrepreneurial and resilient roots

*The Bamboo is resistant. It is as durable as concrete and its traction comparable to steel's. Its also flexible, used to build houses, clothes and as food. Its resilience is also historical: it was the only plant to survive the Nagasaki and Hiroshima bombings*

- a) Capable of building businesses and projects from scratch
- b) Has critical sense and versatility to manage, anticipate, and prioritize situations
- c) Resilient, learns from adversities and grows stronger from them



## 5. Constant seek for excellence and sustainable results

*The Bamboo has a lean, versatile and efficient shape: deep roots, strong trunks and few branches, enabling it to grow without barriers*

- a) Applies excellence and transparency in processes and activities, inspiring everyone's confidence
- b) Believes that good people create great teams and bring exceptional results
- c) Diligent work, conscious of risks and always planning for contingencies





*A trusted partner in positively  
transforming society*

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**Bamboo Team**

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